

When Carlos M. Benítez established National Insurance Co. in 1961 he was committed to providing the highest level of quality to the Puerto Rican community. Since then, this locally owned company has enjoyed substantial growth and continues to be recognized for its adherence to the company's core values. "Our vision of quality and service hasn't changed over the past 50 years," said Cruz. "Although we have succeeded in developing a

sive network of independent general agencies and agents that serve customers throughout the island as well. With commercial clients making up about 60% of the company's business, National also serves individual customers, with about 40% of its underwritings in Puerto Rico in this market. Since 1984 the company has also been operating out of Florida, making it the first Puerto Rican insurance company to offer its services outside the island. ■